

### Friday - May 29

**8:00 a.m. CONFERENCE REGISTRATION UNTIL 11:00 a.m. (Lobby, Anderson-Turner Auditorium, Virginia Hall)**

**8:00 a.m. BREAKFAST AND INFORMAL NETWORKING (Jones Dining Hall, 2nd Floor)**

**8:30 a.m. ABOUT THE VIRGINIA NETWORK (Anderson-Turner Auditorium, Virginia Hall)**

**9:15 a.m.** *Teresa Gonzalez*  
Vice Provost  
James Madison University

*Christine Clark-Talley*  
Associate Vice-President for Alumni Affairs  
George Mason University

**9:30 a.m. GENERAL SESSION**

#### **Welcome and Introduction of Keynote Speaker**

*Elsie S. Weatherington*  
Dean, University Library  
Virginia State University  
Co-Chair 2009 Conference

*Weldon Hill*  
Interim Vice President for Academic Affairs  
Virginia State University

*Regina Barnett Tyler*  
Director, Upward Bound  
Virginia State University

#### **Introduction of Keynote Speaker and Keynote Address**

*Jeanie Kline*  
Associate Vice President Academic Affairs  
University of Mary Washington  
State Coordinator

*The Honorable Viola Baskerville*  
Secretary of Administration  
Commonwealth of Virginia

**10:45 a.m. BREAK**

**11:00 a.  
m. CONCURRENT WORKSHOPS**

**Charting Your Own Professional Career** (119 Engineering Building)

No woman is an island - even at work. Career planning should begin with your first job. Every woman needs to develop life goals and to write a business plan for life so that she can control her own destiny. This session will help get you started on defining your personal goals and planning for success. Learn how to build on your professional relationships to land the perfect job, advance within your university/company and secure the executive office. Topics will also include how to find mentors, the role of networking, how technology can widen your network, and why women need mentors of both genders.

**Panelists**

*Deneese Jones*

Dean, College of Education & Human Services  
Longwood University

*Princess Moss*

Member, Board of Visitors  
University of Mary Washington

**Moderator**

*Amelia Ross-Hammond*

Chair and Professor of Music  
Director, Service-Learning and Civic Engagement Campus Liaison  
The Washington Center for Internship and Academic Seminars  
Norfolk State University

**Unconventional Pathways** (202 Engineering Building)

Many professionals who have attained their dream positions chose paths that did not follow the norm. In this session you'll hear from both innovative and entrepreneurial women about how you can devise and implement successful career path alternatives.

**Panelists**

*Jeanita Richardson*

Associate Professor  
Virginia State University

*Mirta Martin*

Executive Vice President  
John Tyler Community College

*Thursa D. Crittenden*

Outreach Coordinator for Minority Health Issues  
Virginia Department of Health

**Moderator**

*Nakeina Douglas*

Director, Grace E. Harris Leadership Institute  
Virginia Commonwealth University

**Superwoman: Balancing Career and Family** (205 Engineering Building)

Juggling the demands of work and home can take its toll. We need to readjust the definition of success to account for time outside of work and satisfaction of life, not just the dollars-and-cents bottom line. This session provides an opportunity to hear stories from women who balance the tradeoffs associated with a range of different life and career choices. We hope this panel will help women take the pressure off of themselves to "have it all" and recognize that there are different definitions and timelines for "all."

**Panelists**

*Tracey Jeter*

President  
Virginia Minority Supplier Development Council

*Rene Cabral-Daniels*

Vice President of Grants  
Williamsburg Community Health Foundation

**Moderator**

*Mary Wilson*  
Assistant Vice President, Enrollment Management  
Virginia State University

**Beating the Odds: Embracing Diversity** (314 Engineering Building)

You will hear from women of color who are successful leaders about their personal and professional stories of "breaking through" or "beating the odds". As a part of their straight-shooting conversation you'll have an opportunity to learn about the tactics they found useful in moving up the career ladder.

**Panelists**

*Syd Dorsey*  
Member, Board of Visitors  
University of Virginia

*Rasha Morsi*  
Associate Professor, Electronics Engineering  
Norfolk State University

*Sindy Benavides*  
Latina Liaison for Governor Tim Kaine

**Moderator**

*Kelli Palmer*  
Assistant to the President  
University of Virginia

**Salary Negotiation** (311 Engineering Building)

For many women, it is easier to ask for what others want, than to ask for themselves. But a critical part of succeeding as a woman and a leader is understanding your value - and then learning how to ask, in a way that is comfortable for you and is also respectful of your own and others' values. This lively, highly interactive session will give you tips on how to work individually and together on the challenge of "pitching", whether it be for a new job, promotion, resources at work (or to support a new entrepreneurial venture).

**Panelists**

*Kimberly Wilson*  
Director, Consulting and Recruiting  
University of Richmond

*Mona Adkins-Easley*  
Associate Vice-President, Human Resources  
Virginia State University

**Moderator**

*Michelle Marks*  
George Mason University Faculty Fellow for Graduate Education and  
Associate Professor of Management  
George Mason University

**Taking Care of Yourself** (120 Engineering Building)

Life's daily routines can take a toll on our health-physically, mentally, and spiritually. As women, we are often faced with responsibilities at home, which don't decrease as our responsibilities at work increase. This session will discuss ways to maintain balance holistically, focusing on diet, exercise, and relaxation techniques.

**Panelists**

*Alice Freeman*  
Founder, Heart Healthy Plus II

*Karen Fields*  
Senior Development Specialist  
Virginia Commonwealth University

**Moderator**

*Rebecca Griffin*  
Director, Student Health Services  
Virginia State University

**12:15 p.m.**    **LUNCH WITH KEYNOTE SPEAKER**  
**m.**

**Opening Remarks:**

*Regenia Hill*  
Co-Chair, 2009 Conference  
Old Dominion University

**LUNCH**

**Introduction of Keynote Speaker:**

*Patricia Cormier*  
President  
Longwood University

**Keynote Speaker:**

*Josefina Castillo Baltodano*  
President  
Marian University

**1:45 p.m.**    **BREAK**

**2:00 p.m.**    **CLOSING WORKSHOP**

**Financial / Retirement Planning** (120 Engineering Building)

Women today need decision tools for creating and managing wealth to insure future financial security. Between 80-90% of all women today will be, at some point in their lives, the sole decision maker for their household. If you want to be in control of your life in the future, come and hear how to get control of your money today.

There's been tremendous attention paid to retirement security in the last few years, and for good reason. The overall retirement savings rate is too low, for far too many women. Even where a retirement plan is available, a woman's interrupted work history, shorter tenure on the job, or part-time work can result in a lower salary - and, consequently, lower savings. But improving health and social welfare made a new reality. We need to save more and save better. For most people, this means learning new saving and investment strategies...and having lifelong awareness about their retirement needs.

**Panelists**

*Meredith Briggs*  
Financial Planner  
AXA Advisors

*Michelle Mast*  
Financial Planner  
AXA Advisors

**Moderator**

*Maricel Quintana-Baker*  
Associate Director for Academic Affairs and Planning  
State Council of Higher Education for Virginia

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