

**Women Executives in Virginia Higher Education (WEVHE)**  
**Hosted by Longwood University**

**Thursday, November 10, 2005**

6:00 p.m. Informal reception/dinner at Longwood House, the President's home, adjacent to the golf course, not contiguous to the campus

**Friday, November 11, 2005**

Nance Room, Dorrill Dining Hall

8:30 a.m. - 9:00 a.m. Continental Breakfast

9:00 a.m. – 10:20 a.m.

Welcome – Patricia Cormier, President, Longwood University

Opening Keynote: *Transformational leadership: Reflections on women, leadership and collaboration*

Transformational leadership, according to James MacGregor Burns, occurs when "persons engage with each other in such a way that leaders and followers raise one another to higher levels of motivation and morality." Beyond the quest for individual recognition, the transforming leaders promote a sense of collective purpose compatible with the aspirations of their followers. Today's leaders must be attuned to a variety of networks, linkages to other institutions and to community involvement that promotes partnerships for the future. Dr. Grace E. Harris provides insights into the theory and practice of transformational leadership by sharing her "notes from the field" during her rise to become the first woman and African American provost at Virginia Commonwealth University.

*Dr. Grace E. Harris is a Distinguished Professor at the Center for Public Policy at Virginia Commonwealth University and provides direction and oversight for the Grace E. Harris Leadership Institute.*

Question & Answer Session

10:30 a.m. – 11:30 a.m. Choose one session for small group discussion

- Board Development, Patricia Cormier, facilitator
- Strategic Relationships, Ginny McLaughlin, William and Mary, facilitator
- Empowering Women to be Leaders, Patricia Hyer, Virginia Tech, facilitator
- Preparing Campuses for Women Leaders

11:30 a.m. – 12:30 p.m. Interactive session: "The Search Committee"

This session will give participants an opportunity to apply strategies learned in the keynote address and small-group discussions, as well as those learned on the job. The session

will provide an opportunity for participants to role play a brief script, then modify that script and role play alternative strategies. This is your chance to think through what might have been said or done differently by anyone in the script that would have led to a more desirable outcome, and to learn new approaches by noting other participants' responses.

Lewis Room

12:30 p.m. – 1:15 p.m.

Lunch

1:15 p.m. – 2:00 p.m.

Closing keynote: ***Building successful leadership - How boards and businesses can help develop the leaders of tomorrow***

Despite constant changes in the business environment, effective leadership has been and always will be a major need. Ms. Connelly will share her perspectives on business trends that will impact the nature of leadership in business and higher education, and the capabilities that future leaders will need to be successful. She will also discuss the role that boards can play, and particular, the role that business people on boards can play, in ensuring that our colleges and universities effectively prepare students to meet these new demands.

***Ms. Marge Connelly is Executive Vice President, Corporate Partnerships at Capital One Financial Services, and a member of the Longwood University Board of Visitors***